

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960290-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	960290	07910028

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RNCR	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/09/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/08/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP133H	\$850.00 NM
1	WESH	Tu	10/09/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP133H	\$850.00 NM
2	10/03/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP128H	\$800.00 NM
2	WESH	Th	10/04/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP128H	\$800.00 NM
3	WESH	F	10/05/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP133H	\$800.00 NM
3	10/03/12	10/05/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--222--	6	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP128H	\$1,200.00 NM
4	WESH	W	10/03/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP128H	\$1,200.00 NM
2	WESH	Th	10/04/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP128H	\$1,200.00 NM
5	WESH	Th	10/04/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP128H	\$1,200.00 NM
6	WESH	F	10/05/12	7:21 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP133H	\$1,200.00 NM
3	WESH	F	10/05/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP133H	\$1,200.00 NM
4	10/08/12	10/09/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	22-----	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	10/08/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP133H	\$1,300.00 NM
1	WESH	M	10/08/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP133H	\$1,300.00 NM
2	WESH	Tu	10/09/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP133H	\$1,300.00 NM
4	WESH	Tu	10/09/12	8:50 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP133H	\$1,300.00 NM

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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
960290-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/09/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP133H	\$800.00 NM
2	WESHTu		10/09/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP133H	\$800.00 NM
6	10/03/12	10/05/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		10/03/12	9:21 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP128H	\$600.00 NM
1	WESHTh		10/04/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP128H	\$600.00 NM
2	WESHF		10/05/12	9:55 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP133H	\$600.00 NM
7	10/08/12	10/09/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP133H	\$700.00 NM
1	WESHTu		10/09/12	10:48 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP133H	\$700.00 NM
8	10/03/12	10/05/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP128H	\$600.00 NM
3	WESHTh		10/04/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP128H	\$600.00 NM
1	WESHF		10/05/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP133H	\$600.00 NM
9	10/08/12	10/09/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP133H	\$500.00 NM
2	WESHTu		10/09/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP133H	\$500.00 NM
10	10/03/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--111--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP128H	\$400.00 NM
2	WESHTh		10/04/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP128H	\$400.00 NM
3	WESHF		10/05/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP133H	\$400.00 NM
11	10/08/12	10/09/12	Days of Our Lives	1:00-2:00 PM	11-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	1:27 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP133H	\$800.00 NM
2	WESHTu		10/09/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP133H	\$800.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
960290-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/03/12	10/05/12	Days of Our Lives	1:00-2:00 PM	--111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	1:23 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP128H	\$600.00 NM
3	WESHTh		10/04/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP128H	\$600.00 NM
2	WESHF		10/05/12	1:24 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP133H	\$600.00 NM
13	10/08/12	10/09/12	KATIE COURIC DAY	2-3PM	11-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	2:47 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP133H	\$200.00 NM
2	WESHTu		10/09/12	2:41 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP133H	\$200.00 NM
14	10/03/12	10/05/12	KATIE COURIC DAY	2-3PM	--111--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP128H	\$350.00 NM
3	WESHTh		10/04/12	2:32 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP128H	\$350.00 NM
1	WESHF		10/05/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP133H	\$350.00 NM
15	10/08/12	10/09/12	M-F 3-4 PM	3:00-4:00 PM	11-----	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP133H	\$650.00 NM
2	WESHTu		10/09/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP133H	\$650.00 NM
16	10/03/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP128H	\$600.00 NM
3	WESHTh		10/04/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP128H	\$600.00 NM
1	WESHF		10/05/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP133H	\$600.00 NM
17	10/03/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/03/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP128H	\$750.00 NM
2	WESHTh		10/04/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP128H	\$750.00 NM
3	WESHF		10/05/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP133H	\$750.00 NM
18	10/08/12	10/09/12	M-F 4-5 PM NEWS	M-F 4-5 PM	11-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	11-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/08/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP133H	\$800.00 NM
1	WESHTu		10/09/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP133H	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P O Box 26876**  
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**FIN# 59-3186949**

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960290-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/08/12	10/09/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	11-----	:30	2	\$800.00	NM
19	10/08/12	10/09/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	22-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 22----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 5:15 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP133H \$1,000.00 NM 3 WESHM 10/08/12 5:40 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP133H \$1,000.00 NM 2 WESHTu 10/09/12 5:25 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP133H \$1,000.00 NM 4 WESHTu 10/09/12 5:42 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP133H \$1,000.00 NM									
20	10/03/12	10/05/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	--222--	:30	6	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --222-- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/03/12 5:10 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP128H \$900.00 NM 4 WESHW 10/03/12 5:40 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP128H \$900.00 NM 2 WESHTh 10/04/12 5:23 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP128H \$900.00 NM 6 WESHTh 10/04/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP128H \$900.00 NM 5 WESHF 10/05/12 5:13 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP133H \$900.00 NM 3 WESHF 10/05/12 5:40 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012MRFP133H \$900.00 NM									
21	10/03/12	10/05/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	--222--	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --222-- 6 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WESHW 10/03/12 5:58 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP128H \$1,200.00 NM 1 WESHW 10/03/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP128H \$1,200.00 NM 2 WESHTh 10/04/12 5:58 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP128H \$1,200.00 NM 4 WESHTh 10/04/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP128H \$1,200.00 NM 6 WESHF 10/05/12 5:58 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP133H \$1,200.00 NM 3 WESHF 10/05/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP133H \$1,200.00 NM									
22	10/08/12	10/09/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	22-----	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 22----- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP133H \$1,400.00 NM 4 WESHM 10/08/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP133H \$1,400.00 NM 5 WESHTu 10/09/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP133H \$1,400.00 NM 2 WESHTu 10/09/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012MRFP133H \$1,400.00 NM									
23	10/08/12	10/09/12	M-F Entertainment Tonight 7:00-7:30 PM Class of Time - Pre-emptible with notice	7:00-7:30 PM	11-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 11----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 10/08/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 2012MRFP133H \$1,700.00 NM 1 WESHTu 10/09/12 7:30 PM M-F Entertainment Tonight 7:00-7:30 PM :30 2012MRFP133H \$1,700.00 NM									
24	10/03/12	10/05/12	M-F Entertainment Tonight 7:00-7:30 PM Class of Time - Pre-emptible with notice	7:00-7:30 PM	--111--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --111-- 3 \$1,600.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960290-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/03/12	10/05/12	M-F Entertainment Tonight	7:00-730 PM	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	--111--				3	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP128H	\$1,600.00 NM
2	WESH	Th	10/04/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP128H	\$1,600.00 NM
3	WESH	F	10/05/12	7:15 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP133H	\$1,600.00 NM
25	10/08/12	10/09/12	M-Su News @ 11PM	11-1135p	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	M	10/08/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP133H	\$1,500.00 NM
1	WESH	M	10/08/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP133H	\$1,500.00 NM
4	WESH	Tu	10/09/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP133H	\$1,500.00 NM
2	WESH	Tu	10/09/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP133H	\$1,500.00 NM
26	10/03/12	10/05/12	M-Su News @ 11PM	11-1135p	--222--	:30	6	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--222--	6	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP128H	\$1,400.00 NM
5	WESH	W	10/03/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP128H	\$1,400.00 NM
4	WESH	Th	10/04/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP128H	\$1,400.00 NM
2	WESH	Th	10/04/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP128H	\$1,400.00 NM
6	WESH	F	10/05/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP133H	\$1,400.00 NM
3	WESH	F	10/05/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP133H	\$1,400.00 NM
27	10/05/12	10/05/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/05/12	10:11 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP133H	\$4,000.00 NM
28	10/06/12	10/06/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	6:43 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP133H	\$250.00 NM
29	10/06/12	10/06/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	8:24 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP133H	\$1,700.00 NM
30	10/06/12	10/06/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	6:13 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	2012MRFP133H	\$1,200.00 NM

# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
960290-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
RNC/Romney/R/President	RNC-ROMNEY	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	6:59 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	2012MRFP133H	\$150.00 NM
33	10/07/12	10/07/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	7:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	2012MRFP133H	\$1,800.00 NM
34	10/07/12	10/07/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	7:08 PM	NFL PRE-GAME	7:00P-8:00PM	:30	2012MRFP133H	\$4,000.00 NM
35	10/07/12	10/07/12	NFL	8:00PM-conclusion	-----S	:30	2	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/07/12	8:18 PM	NFL	8:00PM-conclusion	:30	2012MRFP133H	\$12,000.00 NM
1	WESH	Su	10/07/12	11:40 PM	NFL	8:00PM-conclusion	:30	2012MRFP133H	\$12,000.00 NM
LR - Football									

Total Spots                      **94**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$119,000.00</b>
<u>Agency Commission</u>	<b>\$17,850.00</b>
<u>Net Amount Due</u>	<b>\$101,150.00</b>